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WINE INDUSTRY NETWORK

## Condé Nast Traveler Readers Rank Vintners Inn as a Top 10 Hotel

*The Santa Rosa Luxury Hotel is Named a “Top Hotel in Northern California”*

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**SANTA ROSA, Calif. (November 4, 2015)** – Vintners Inn ranked among the top 10 in the “Top 30 Hotels in Northern California” list by *Condé Nast Traveler’s* 2015 Readers’ Choice Awards poll. This is the fifth year that the hotel has been recognized in this highly-anticipated annual survey, which bequeaths awards in various categories including hotels, cities, islands, resorts, airlines, cruise lines and more.

Rhonda Carano, co-owner of Vintners Inn, notes: “We are ecstatic to be recognized once again by *Condé Nast Traveler* and its savvy readers. This award is especially meaningful because it tells our team that we are on the right path with our unwavering commitment to hospitality and excellence. The true measure of success is our guests’ satisfaction.”

The award follows the unveiling of the hotel’s \$1 million renovation earlier this year, which comprised many upgrades to usher in a new era of sustainability while retaining the old-world romantic Italian charm of the hotel. The California Green-certified inn now offers a range of electric vehicle charging options for guests, electric-powered fireplaces, refurbished guest rooms, a new atrium, brand new lobby and more.

Percy Brandon, general manager of Vintners Inn, comments: “What continues to keep us top-of-mind with *Condé Nast Traveler* readers is our practice of prioritize guests’ needs above everything else. This can be seen in many facets of the hotel, from the friendly and knowledgeable demeanor of our front desk and bar staff to the behind-the-scenes crews, without whom Vintners Inn couldn’t function. ”

Over 128,000 readers voted in the 2015 survey, a 60 percent increase from those who voted in 2014. Each year, the Readers’ Choice Awards issue of *Condé Nast Traveler* is the publication’s best-selling and most read issue. Individual candidates are judged on a set of criteria relevant to their category, based on a

five-point scale of excellent, very good, good, fair and poor. The mean average of these ratings translate into the 100-point scoring metric published.

The 2015 Readers' Choice Awards is currently featured in the November issue of *Condé Nast Traveler* magazine and on [cntraveler.com](http://cntraveler.com), reaching over 7.5 million consumers per month. A full list of winners can be found online at: <http://www.cntraveler.com/travel-awards/readers-choice-awards/2015>.

More information on accommodations, dining and amenities at Vintners Inn is available online at [www.vintnersinn.com](http://www.vintnersinn.com).

### **About Vintners Inn**

Vintners Inn is a California Green Certified, 44-room boutique hotel spanning a 98-acre property in Sonoma County's Russian River Valley appellation. Reminiscent of a European village replete with culinary gardens, sparkling fountains and vineyard views, this lush enclave offers a serene escape that is conveniently located in the best of wine country. With award-winning on-site dining, a full-service conference and events center, and an array of amenities from Bocce ball to a vineyard jogging trail to fitness center and outdoor hot tub, it's an ideal location for a romantic getaway, business retreat or dream wine country wedding.

Vintners Inn is part of the Ferrari-Carano family of brands.

### **About Condé Nast**

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting 120 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, The New Yorker, Condé Nast Traveler, Details, Allure, Architectural Digest, Bon Appétit, Epicurious, Wired, W, Golf Digest, Golf World, Teen Vogue, Ars Technica and The Scene. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

Over the past twenty years, Condé Nast has reached record profits, tripling its topline growth and exponentially expanding its content distribution. During the same period, the company earned more editorial, design, digital, advertising, video and business awards than any competitor in the industry. In 2014, the corporation was recognized as one of the fastest-growing companies in the digital video business and was one of LinkedIn's Top 25 Most In-Demand Employers. The company has recently relocated to its new global headquarters at 1 World Trade Center, where it plays a leading role in the resurgence of Lower Manhattan.

<http://www.wineindustryadvisor.com/2015/11/05/vintners-inn-top-10-hotel>